

2D Animator and Illustrator

Description

AMMACHI Labs specializes in creating immersive learning experiences through virtual skill labs, simulations, and interactive training modules. We are looking for a 2D Animator & Illustrator to design and animate engaging visual assets that enhance our Virtual Skill Lab (VSL) learning modules.

Position Overview:

As a 2D Animator & Illustrator, you will be responsible for creating high-quality 2D assets, animations, and illustrations that align with instructional content. You will collaborate with instructional designers, storyboarding artists, and Unity developers to ensure smooth integration of visuals into digital learning experiences.

Responsibilities

- 2D Animation & Motion Design**
Develop 2D animations for skill training modules, tutorials, and interactive learning experiences.
Use rigging, frame-by-frame, and motion graphics techniques to create smooth and engaging animations.
Ensure animations align with real-world skill training scenarios for better learner comprehension.
- Illustration & Asset Creation**
Design detailed character illustrations, backgrounds, and props for Virtual Skill Lab content.
Develop icons, infographics, and UI elements to support eLearning modules.
Maintain a consistent art style and branding across all digital assets.
- Collaboration & Production**
Work closely with storyboarding artists to bring learning scenarios to life.
Incorporate feedback from instructional designers and subject matter experts to refine animations.

Qualifications

- ☒ Bachelor's degree/diploma in Animation, Illustration, Fine Arts, or a related field.
- 1-3 years of experience in 2D animation and digital illustration.
- Proficiency in Adobe Animate, After Effects, Photoshop and Illustrator.
- Strong understanding of animation principles, character movement, and timing.
- Basic knowledge of Unity and game asset integration is a plus.

Preferred Skills:

- Experience in eLearning or serious game development.
- Ability to create story-driven animations for interactive learning.

Hiring organization

Ammachi Labs

Employment Type

Full-time

Base Salary

₹ 25,000 - ₹ 30,000

Date posted

April 11, 2025